boys: as if when living optimus prime

O ptimu s
Pr imeisim ag
ined,measure da n
dprojected. Heis
ex pectedtobet he end u ri
ngl eaderoftheAutobots,a factionoftransf
or mingrobotsfromtheplanetCybertron.Helivesonthe
s ameplaneasTechnologyintheclouddustyhazeoftheformal
spiritual izationo f t h eworld.Alwaystostaybrave,po
werfuland wise.Tobecomeacompassionateleaderwhoputsh
istalent t ouse,improvingtheuniversearoundhim.Thisresp
onsibilityishandedovertohimtogetherwiththecomplementary
attributesofanxietyandconstriction.Optimus Pri me must,a
par t formal l theothe rsenses,haveth estrongestone
forjusticea n drighteou sness.He must bededicatedto
the protection of all life; in particular, that of hisnei
ghb ourcitizens.OptimusPrimeisrespectfulan d,thus,subjectto
hissuperiorsthatheisnotyetabletoidentifytothepr ecision.Heisent
icedbytheprincipleofaudiovisualtherapyintegratedin toamoderndigital
system.Heusesinbuiltsoftwaretogeneratethefrequency ratescoinciding
withthemainfrequency ofhis brainactivities.Thisway, hisbrainisstimu
lated,andeventually,r e s pondingtothis s t i mul ation,startsfun
ctioningonarespectiv e frequency.Mental O a sisis histermtodefin
eenteringatrancemode t h at greas e s t h e wor kout.Inthisstate,
theactivityofhisbrai n s l ows do wn to t he sleepingstagewhilehis
bodyemitsgrowthhormon e s. Hisareaso f expe r t is e should incl
u d ethelawofattraction,theamazing powerofself-lo ve,andself-
fulfilment.Co n t rarytoappearan c e s, Opti musP rime
doesn’tcareabo uthimself.He'snot an egoist,prop erly sp
eaking,noregoc entric,andthat'spr i marilybecause h isIisact
uallysomething e lse.Whathedevotesall hiscareto,with s tubbor
n p iety,is,I n fact,arealitythatisex ternaltohim:hisbody.Shir
tsexploding,kni v es,ballisticsandcomputing identifyhim.Soterrifiedoft
hepossibility ofdecliningtestosteronelevels, impotence,decreasingspermc
ount,lowlibi do,smallerpenises,seiznake, g enitalbirthdefects. Hefi
ndseaseinhea l ingprocesses,renewalofthe immunesystem,harmonization
oftheorga nism.This agonyandecstasy.Mu sicaccompanies him,hech
oreographs h isgesturestoasoft,continuo ussoundtrack.Babyareyoure
adycuz Im gettingclose,don’tyoufeelthep assionreadytoexplode.Test
o steron e boost.Totalpump,arebellion.He isatestojunkie,itlubricat
eshisworkout.Heisontoagenderc arnival.IntoChinesesymbols,
fireandhorsesandprotein,ofcou r se,protein.Handheldcamera,
macbookphotobooth,lookingathim self,himselflookingatothers,
otherslookingathimself,himself asothersforothers,others
forhimself.OptimusPrimeaimsatthe ultimatecontrolofallthesens
es.Hispreviousshistoryofeye,ear, nasalandoraldiseases,aller
giesandrasheshavemadehimhyper- sensitivetohisenvironment.W
hen he thinkshe’sbeingobserved,hesh owshisglisteningwaxedmuscle,a
fraidofformlessness,bellyfat,obesity.Ane x trasensoryexperience.Anodor
l essphotoshoot.Poweringhiswayoutofatigh t shirt, which his strengthsh
redsintopieces.Heseeshisbodyasalivingpo liticalarchive.Likeaspiderora
spit,mobile,lucidandfluidenou gh toevadeanyclassificationand
meaning.Themanagement

of su b j e c t i
v i t y a n d i d e n ti t y i s
no t a s m u c h r e l a t e dt o t h e b o d y a n
n d t h e m o v e m e n t s of thebodyasto t h e v
e r y m a t e r I a l i t y o f t hebody.The l e v e l
o f c o ntrolhas be e nd o w n g rad ed toam o l e cu
l a r level.Optim u s Pr i m e ‘ s b od y en c um b
e r s h im; itishis w o r ldan d i t i s h i s pri s
on. O p t i m u s P ri m e’s p hy s i ol o g
y is t h e o f f e n s iv e g l ac is of his poorsub s : :
t ant i a l i t y . O pt i m us # P rim e de si res Opt I . , :
mu sP ri me Opt imus Prime is Opt ## imu’s Prime’s ideal.And all t
hisisin Cybertron’sair andsmoke, ##### directly, casually,everyday.
Insolutions,research inmotion.T ####### he vocabulary proper to Cy
bertronis that of Total Mobili # # # # zation. Optimus Prime isnot
simply an arrangement of beh a #### ## viors,but a metaphysical
figure that ;::,in revealing it ## # self reveals t he world.
##%%&()O %&/))//== b&%% &#&#/(#(## # “%%!%”%&#!(!(((!((!((!((!()))
#€€% %%%€&/))))%%%&(&&%&&&/ /=(=//(&=(=/=&=&&&===€%// &/&//&
T&/OO YY so real YUOOUU(UUIIOIO&&%€%&/(T()?))(??/&?54%&)=/&&&%%
Y€%&U&O()))=ÅÅ)P/PYYOY&&&/&((/(/&/&/ ;; ;;; ;; ; ; ; ; ;: ;;
&/(())=))=) UOOO %/&((/(/()/ B%// .. - .. ,, ,, ,,, ,,,, ,